



Dentist Outreach Guide for LB639

Use our email sample and phone script to contact the senators on the Banking and Insurance Committee today and tell them to advance LB639 to General File!



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Phone Call Script:

Hi, my name is [Your Name], and I am a dentist practicing in [City], Nebraska. I am calling to ask [Legislator's Name] to support LB639, which will make dental insurance more transparent, accountable, and patient-focused.

- Right now, up to 40 percent of dental insurance premiums go toward corporate profits and administrative costs instead of patient care.
- LB639 would require insurers to allocate at least 85 percent of premiums to patient care and quality improvements.
- It would also hold insurers accountable by requiring annual reports and refunding patients if insurers do not meet spending requirements.

With nearly 58 percent of Nebraska's third graders experiencing tooth decay and 32.3 percent of adults skipping dental visits, it is clear that changes are needed.

Please support LB639 to help more Nebraskans access the care they need. Thank you for your time



Email Sample:

Subject: Support LB639 to Prioritize Patients Over Profits

Dear [Legislator's Name],

As a practicing dentist in Nebraska and a member of the Nebraska Dental Association, I witness daily how outdated dental insurance policies negatively impact patient care. Too many Nebraskans delay or skip essential dental treatments because insurance companies prioritize profits over patients.

Currently, up to **40 percent** of patient premiums go toward **executive salaries, corporate profits, and administrative costs** instead of care. **LB639** would change that by requiring insurers to spend at least **85 percent** of premium dollars on patient care and quality improvements.

This bill promotes fairness and transparency in the dental insurance system by:

- Redirecting premium dollars to essential treatments and preventive care
- Requiring annual reports from insurers to hold them accountable
- Mandating refunds to policyholders if insurers fail to meet spending requirements

With **32.3 percent** of Nebraska adults skipping dental visits and nearly **58 percent** of third graders having experienced tooth decay, it is clear that reforms are necessary.

Please stand with patients and providers by supporting **LB639**. This bill will help more Nebraskans access the care they need while bringing fairness and accountability to the insurance industry.

Thank you for your time and consideration.

Sincerely,

[Your Name]

[Your Practice Name]

[City, NE]

For more information on More for Your Smile please contact:

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