

# American Dental Association (ADA)

*“We make people healthy!”*

The ADA’s mission is to help dentists succeed and **support the advancement of the health of the public**. We are guided by our core values, which include integrity, excellence, and a dedication to bring you evidence-based insights that empower you to provide quality oral care for all patients.

# Medicaid – 6 State Pilot Program

**What:**

The Council on Advocacy for Access & Prevention (CAAP), Center for Public and Population Health (CPPH) of the Practice Institute is undertaking a two-year project to increase utilization of dental services for children and adults through a 6-state pilot program.

**Who:**

State Dental Director, Medicaid Director, Oral Health Program/Office of Dental Health, Oral Health Coalition, State Dental Association leadership, Primary Care Association, and other oral health champions to help advance this effort forward in each of the identified states. Such involvement would include participation in regular meetings with ADA members, American Academy of Pediatric Dentist members, State Dental Director, Medicaid Director, Managed Care Organization/dental insurance representatives, oral health coalition and Oral Health Program/Office of Dental Health staff, and other identified stakeholders.

**How:**

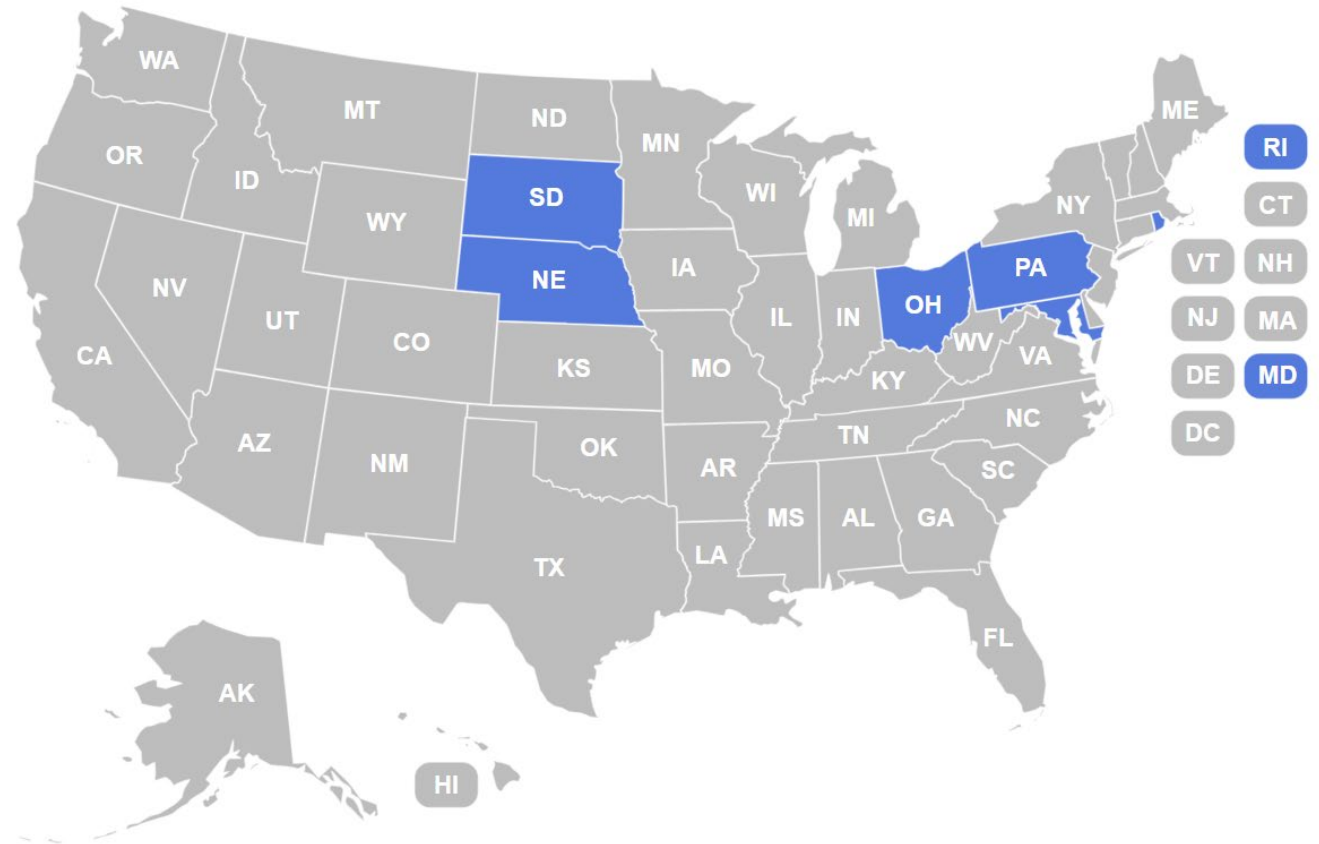
Through collaborative engagement to accomplish a shared vision by each state to improve access to care and utilization of dental services for Medicaid beneficiaries.

# Overarching Goal

By December 2025, create a blueprint to improve provider participation in Medicaid in order to effectively increase utilization of dental services for children and adults through a 6-state pilot program.

# List of Pilot States

- South Dakota
- Ohio
- Nebraska
- Pennsylvania
- Rhode Island
- Maryland



# Overarching State Pilot Strategy

## Leadership Champions

Promote continued partnership and a shared vision to improve oral health outcomes amongst Medicaid beneficiaries.

## Collaboration

Engage in state-based teams to establish strategic goals.  
Participate in a Collaborative (quarterly) with CMS.

## Evaluation (Data)

Establish Medicaid data / surveillance analysis to achieve goals and monitor trends.  
Engage in evaluation practices (state-based & within the Collaborative).

## Education

Determine initiatives and activities to improve provider participation in Medicaid to increase utilization of dental services for children and adults.

## State Relationship

Ensure active state level dental technical advisory committee.  
Encourage use of CDHC's to connect with participating dentists.  
Establish local ED & pediatrician referral systems.  
Promote Age-1 Dental Visits.

### Efforts should:

- Increase the number of Medicaid providers with claims for Medicaid beneficiaries by 5–10%.
- Increase the number of Medicaid providers with claims for more than 100 Medicaid beneficiaries by 5–10%.
- Measure change in the number of Medicaid beneficiaries receiving dental services by category of service.