

Nebraska

the good life

NEBRASKA DENTISTS
DOING GOOD





DR. JESSICA MEESKE



Welcome to the NDA 2025 Annual Session!

On behalf of the NDA, I would like to express our appreciation for your interest in our meeting. We are looking forward to a busy, energetic, and informative event at The Cornhusker Marriott Hotel in Lincoln, Nebraska, on Friday, April 11, 2025.

In addition to exhibiting at our meeting, we would encourage you to propel your business to the forefront with one of our sponsorship opportunities. As a sponsor at our meeting, your company will receive acknowledgement through a variety of ways, including in printed materials and signage. The NDA is dedicated to collaborating with you to maximize your exposure through each unique sponsorship opportunity.

We will once again have an intimate exhibit hall with several areas where you can socialize and do business with your customers, as well as staggered, longer breaks, ensuring increased traffic flow.

On the following pages you will find a list of available sponsorships, as well as all the details about the meeting. Please keep this booklet handy and refer to it as we get closer to the meeting.

We hope to see you on April 11, 2025!

Sincerely,

A handwritten signature in blue ink that reads "Jessica A. Meeske, DDS, MS". The signature is written in a cursive style.

Dr. Jessica Meeske,
NDA President

Exhibitor Information

Exhibit Hall Hours

ONE DAY ONLY!

Friday, April 11, 2025
7:30 a.m. to 5:00 p.m.

Set Up and Tear Down

SET UP

Thursday, April 10, 2025
2:00 p.m. to 7:00 p.m.

TEAR DOWN

Friday, April 11, 2025
5:00 p.m. to 7:00 p.m.

2025 Exhibitor Booth Package Includes:

- 8 x 10 booth with skirted table and curtained back and side walls;
- 2 folding chairs;
- 1 Company ID sign;
- 1 wastebasket;
- 1 extension cord and 1 power strip;
- Wireless internet access;
- Coffee & donuts;
- Two boxed lunches per booth; *(Additional boxed lunches must be pre-ordered on the booth contract at a cost of \$25 each. No changes or additions to lunches will be available on the date of the show.)*
- Cocktail reception

Booth Specifications

All booths are 8 x 10 and will be sold individually on a first-come first-serve basis.

Exhibit Hall Diagram

Carefully review the booth layout on our website at www.nedental.org prior to registering. Changes will be made to the floor plan as booths are sold.

Booth Cost

All booths are \$600. Payment in full must accompany the completed contract.

Cancellation

All cancellations must be in writing. Cancellations received after February 14, 2025, will result in forfeiture of the entire fee. The NDA reserves the right to cancel the 2025 NDA meeting for any reason. If such a decision is made, all fees will be refunded.

Scheduled Breaks

- 9:30 a.m. to 10:00 a.m.
- 11:30 a.m. to 1:00 p.m. (Lunch Break)
- 2:30 p.m. to 3:00 p.m.
- 3:00 p.m. to 3:30 p.m.



Important Dates

NDA Booth Cancellation Deadline
February 14, 2025

Hotel Deadline
March 19, 2025

Exhibit Hall Booth Layout



Booths 13, 22 and 31 are double booths and are \$1,200 each, or are included with specific sponsorships. See sponsor information for additional details.

The booth layout on the NDA website at www.nedental.org will be updated as booths are sold.



Exhibitor Rules & Regulations

Rules governing exhibits and exhibitors are those of the Nebraska Dental Association (NDA). NDA show management reserves the right to prohibit any exhibit or part of an exhibit for any reason which it deems appropriate, including, but not limited to, a finding that the exhibit or part thereof is, in management's opinion, not suitable to or keeping with the character of the exhibition. Exhibitors should conduct themselves in a dignified manner at all times while in the exhibit hall. All exhibitors applying for booth space at the NDA 2025 Annual Session, must provide accurate information about their company, and not be deceptive or misleading.

Application and Payment for 2025 Exhibit Space:

The sale of exhibit space for the 2025 Nebraska Dental Association Annual Session will be directed by the NDA. To apply for exhibit space, exhibitors must complete and return an Exhibitor Contract. Only those contracts which have been fully completed, signed, and are accompanied by payment in full, will be considered. Contracts received without all of these items will be returned.

Booths are sold on a first-come, first-serve basis.

How to Register:

To register your company, please do one of the following:

- Application by email: Email the contract to jody@nedental.org
- Applications by fax: Fax contract to 402-476-2641
- Applications by mail: Mail contract to Nebraska Dental Association, 7160 South 29th Street, Suite 1, Lincoln, Nebraska, 68516

Booth Selection:

The booth layout is available on the NDA website at www.nedental.org and will be updated as booths are sold. Prior to registering, please make sure that the booth you are requesting

is still available. If you select a booth that has already been sold, the NDA will assign another comparable location subject to your approval.

Restrictions:

The subletting of space is absolutely prohibited. No exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor exhibit therein any products/services other than those manufactured or distributed by the exhibitor in the regular course of the exhibitor's business, nor permit any representative of any firm not exhibiting to solicit business or take orders in the exhibitor space. Any exhibitor violating this rule will be required to pay a penalty in an amount equal to the price paid for their space multiplied by the number of non-exhibiting companies soliciting business in their space. The final acceptance or filling of orders by exhibitors within the confines of the technical exhibition hall is prohibited.

Since booths have been arranged for maximum exposure to visitors, exhibitors shall not place any equipment which interferes with exposure of any other booth or impedes free use of the aisle.

Freight Services:

The Cornhusker Marriott Hotel will handle ALL the freight services for our meeting. Please refer to the shipping and receiving information in this packet. A link to this information can also be found on the NDA website at www.nedental.org.

continued on next page

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2025 EXHIBITOR RULES AND REGULATIONS CONTINUED...

Additional Booth Needs:

Each exhibitor booth includes the items listed on page three. Any additional booth needs will be your responsibility. Please refer to the Exhibitor Request Form in this packet. A link to this form can also be found on the NDA website at www.nedental.org.

Liability:

The NDA is not responsible for loss or damage to any exhibitor by reason of fire, strikes, labor disputes, or any other cause beyond the control of the NDA which in any manner restricts, limits, or cancels the meeting. The NDA and the The Cornhusker Marriott Hotel do not guarantee exhibitors against loss of any kind because of the presence of guards or any other protection that might be in effect during the meeting.

Company Representatives:

Each representative will be required to wear a name badge, which will distinguish him/her as a member, exhibitor, or visitor to your booth as may be required by the Rules & Regulations of the Nebraska Dental Association. Exhibitors must list on the exhibitor contract, the names of company representatives who will be staffing their booth

during the meeting. Badges will be made from this list. Any names NOT included on the contract will not have badges made in advance of the meeting. Badges are NOT transferable.

Non-Endorsement:

The exhibiting of products during the NDA Annual Session does not constitute endorsement of the products.

Electrical Needs:

Exhibitors will receive one extension cord and one power strip (110 v, 30 amp) with their booth package. Any additional electrical needs are your responsibility and will need to be pre-ordered through the Cornhusker Hotel using the Exhibitor Request form in this packet. A link to this form can also be found on the NDA website at www.nedental.org.

Promotional Opportunities:

Many sponsorship opportunities are available. Please review the corporate sponsorship opportunities available in this packet and on the NDA website at www.nedental.org.



Hotel Information

The Cornhusker Marriott Hotel is the host hotel for the 2025 Annual Session April 10 – 11, 2025.

The Cornhusker Marriott Hotel has set aside a block of rooms for the NDA for the period of Thursday, April 10, 2025, to Saturday, April 12, 2025, at a rate of \$111 plus tax per night for single or double occupancy. Make your reservations directly with the hotel on or before March 19, 2025.

To make your reservations, use the link on the NDA website at www.nedental.org. If you prefer to make your reservations by phone, please contact the hotel at 402-474-7474 and ask for the NDA room block.

It is important that we fill our room block, so we ask that you inform the hotel that you are with the NDA meeting, even if you are using hotel points. Thank you in advance for your cooperation.

MAKE RESERVATIONS BY
MARCH 19, 2025



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2025 EXHIBITOR CONTRACT

THE CORNHUSKER MARRIOTT HOTEL | APRIL 10 – 11, 2025

RETURN FORM TO: 7160 SOUTH 29TH STREET, SUITE 1, LINCOLN, NE 68516 (MAIL) • 402-476-2641 (FAX) • JODY@NEDENTAL.ORG (EMAIL)

First Time Exhibitor Previous Exhibitor

Company Name _____
(Print name as you would like it to appear)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Key Contact: _____ Cell: _____

Booth Selection:

Booths are sold on a first-come, first-serve basis. Please review the booth layout on the NDA website at www.nedental.org for available booths and to ensure the booth you are requesting is still available.

Booth #: _____ Booth #: _____ Booth #: _____

Booth Total:

<u># OF BOOTHS</u>	<u>PRICE PER ITEM</u>	<u>TOTAL</u>
Booth _____	x \$600.00 =	\$ _____
Additional lunches _____	x \$25 each =	\$ _____

TOTAL AMOUNT DUE: \$ _____

Electrical:

Electrical must be ordered and paid for separately through The Cornhusker Marriott Hotel. See order form in this packet and on the NDA website.

Exhibitor Personnel:

Please list the names of representatives who will be staffing your booth. Please print clearly as this list will be used to prepare name badges.

Badge #1 _____

Badge #2 _____

Badge #3 _____

Badge #4 _____

Badge #5 _____

Payment Method:

Payment in full must accompany contract! The NDA will consider only those contracts that are completed, signed, and accompanied by payment. Partial payments are not accepted.

Check enclosed made payable to:
Nebraska Dental Association

American Express Discover Mastercard / VISA
(please circle type)

Amount to be charged: \$ _____

Credit Card # _____

Exp. Date: _____ Security Code: _____

Cardholder's Name: _____

Billing Address: _____

Signature: _____

Description of Product or Service:

Agreement:

The undersigned hereby contracts for exhibit space at the 2025 Nebraska Dental Association Annual Session and agrees to abide by the provisions of the Rules, Regulations and Information as published. All provisions of the official Rules, Regulations and Information are hereby incorporated herein by reference. Violations of this agreement will subject the exhibitor to penalties outlined herein, which may include forfeiture of booth space and/or booth fees. No refunds after February 14, 2025.

Authorized Signature: _____ Date: _____

Printed Name: _____

2025 CORPORATE SPONSORSHIP FORM

The NDA can help you connect with hundreds of decision-makers and influencers in the dental field. As a sponsor, you can present your brand and raise awareness of your business. We offer sponsorship options to fit a variety of budgets. Exclusive opportunities and an array of additional benefits are available to sponsors who want to get more out of their sponsorship dollars. If you have any questions, please contact Jody at the NDA, 402-476-1704, or jody@nedental.org.

**NEW! Memorial Stadium Kick Off Party
(\$7,500)**

Gold Level (\$5,000)

Silver Level (\$2,500)

Photo Booth Sponsor (\$2,000)

Bronze Level (\$1,500)

**NEW! NDA Member Boxed Lunch Sponsor
(\$1,500)**

Cocktail Reception (\$1,000)

**Early Career Dentist Speaker and Lunch
Sponsor (\$750)**

Coffee Sponsor (\$500)

**NEW! Phone Charging Station Sponsor
(\$500)**

Company Name: _____

Show Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method:

Payment in full must accompany this form unless other arrangements have been made with the NDA.

Check enclosed made payable to: Nebraska Dental Association

American Express Discover Mastercard / VISA (please circle type)

Credit Card # _____ Exp. Date: _____ Amount to be charged: \$ _____

Cardholder's Name: _____

Billing Address: _____

Signature: _____

Please return this form, with payment, to the Nebraska Dental Association, 7160 South 29th Street, Suite 1, Lincoln, Nebraska, 68516, fax to 402-476-2641 or email to jody@nedental.org.

2025 CORPORATE SPONSORSHIP OPPORTUNITIES

NEW! Memorial Stadium Kick Off Party \$7,500 (Thursday, April 10, 2025, 4:00 p.m. to 6:30 p.m.)

- Two (2) booths (8 x 10 each) (\$1,200 value)
- Social media spotlight
- Six (6) event t-shirts for company representatives
- Six (6) tickets to Memorial Stadium Kick Off Party (Ticket includes stadium tour and party)
- One (1) full page ad in the NDA newsletter anytime in 2025 (\$625 value)
- Sponsorship signage
- Special recognition in all promotional materials

Gold Level \$5,000

- Two (2) booths (8 x 10 each) (\$1,200 value)
- Social media spotlight
- Four (4) tickets to the Memorial Stadium Kick Off Party (Ticket includes stadium tour and party)
- One (1) full page ad in the NDA newsletter anytime in 2025 (\$625 value)
- Sponsorship signage
- Special recognition in all promotional materials

Silver Level \$2,500

- One (1) booth (8 x 10) (\$600 value)
- One (1) ½ page ad in the NDA newsletter anytime during 2025 (\$350 value)
- Sponsorship signage
- Special recognition in all promotional materials

Photo Booth Sponsor \$2,000

- One (1) booth (8 x 10) (\$600 value)
- Sponsoring company name will be printed at the bottom of each photo
- Photo booth can be placed at the sponsoring companies' booth
- Signage at your booth
- Special recognition in all promotional materials

Bronze Level \$1,500

- Sponsorship signage
- Special recognition in all promotional materials

NEW! NDA Member Boxed Lunch Sponsor \$1,500

- Two company representatives may attend the lunch
- Tabletop signage, with company logo, on lunch tables
- Special recognition in all promotional materials

Cocktail Reception \$1,000 (Friday following CE)

- Sponsorship signage
- Special recognition in all promotional materials

Early Career Dentist Speaker and Lunch Sponsor \$750

- One company representative may attend the CE and/or lunch, and distribute promotional materials, but no presentations will be available.
- Sponsorship signage
- Special recognition in all promotional materials

Coffee Sponsor \$500

- Sponsorship signage
- Special recognition in all promotional materials

NEW! Phone Charging Station Sponsor \$500

- Signage with company logo at the charging station
- Special recognition in all promotional materials

Nebraska Dental Association Conference 2025
Exhibitor Request Form
April 10-11, 2025, The Cornhusker, A Marriott Hotel
IMPORTANT!!: PAYMENT DEADLINE IS APRIL 2ND, 2025!

Please fill out form below completely and mail or fax a copy of this form with payment to:

The Cornhusker Hotel
Attention: Scott Snavely, Event Manager
333 S. 13th Street
Lincoln, NE 68508
Email: ssnavely@thecornhusker.com

**EACH BOOTH WILL BE SUPPLIED WITH AN EXTENSION CORD AND POWER STRIP
(110v, 30 amp) WIRELESS INTERNET ALSO INCLUDED.

ELECTRICAL NEEDS:

110 OUTLET (ADDITIONAL) - \$15.00 EACH

_____ x \$15.00 per outlet

220 OUTLET* - \$250 EACH

_____ x \$250.00 per outlet

*Please specify amperage and what phase needed.

INTERNET/PHONE LINE NEEDS:

Ethernet Connection (One-Time \$200 Charge)

_____ x \$200.00 per line

TOTAL CHARGES:

(no tax applies)

FORM OF PAYMENT: (a receipt will be sent back to you upon receiving payment)

check or money orders enclosed, check # _____

Am. Express Discover MasterCard / VISA

Credit Card # _____ Exp. Date: _____ Amount to be Charged: \$ _____

Name on Card: _____

EXHIBITOR INFORMATION—FILL OUT COMPLETELY:

Name of Exhibitor Company _____ Booth: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Call Scott Snavely with questions: 402-479-8228 or email at: ssnavely@thecornhusker.com

Additional A/V equipment can be arranged through Encore Global, our in-house vendor.

Please contact Ryan Detlefsen, 402-473-2015 or online at ryan.detlefsen@encoreglobal.com.

EVENT SHIPPING INFORMATION

Shipping TO the Hotel

Delivery Schedule

- Please do not schedule deliveries more than 3 days before the conference/event.

Multiple Packages

- For multiple packages not on a pallet, please number the boxes (e.g., 1 of 4, 2 of 4, etc.).

Drop-off Point

- Deliveries should be made to the Security entrance on the south side of the building, located on 'L' Street, between 12th and 13th streets.
- The hotel does NOT have a loading dock. Large or heavy deliveries must be in a truck equipped with either a lift gate or a ramp.

Contact Upon Arrival

- Upon arrival, please call the hotel at (402) 474-7474 to have hotel staff meet the truck at the Security entrance.

Pallet Jacks

- The hotel has pallet jacks available to move pallets as needed.

Storage

- All materials will be stored until vendors/exhibitors arrive and contact hotel staff to retrieve. Storage fees may apply.

Handling Charges

- Handling charges may apply for shipped items unless specified otherwise in the contract.

Shipping FROM the Hotel

Client Responsibilities

- At the conclusion of the event, clients are responsible for re-packing materials, attaching shipping invoices, and contacting shipping companies for pickup.

Moving to Pickup Area

- Once materials are packaged and labeled, hotel staff will move the items to the designated pickup area.
- Bring small packages to the Front Desk for handling.

UPCOMING MEETINGS

158th NDA Annual Session

May 8, 2026 | Lincoln, NE



Nebraska Dental
ASSOCIATION