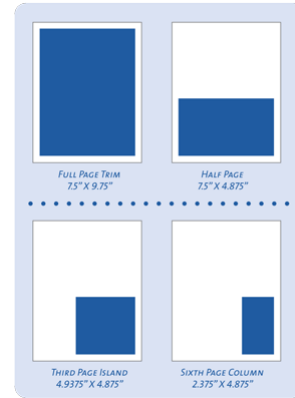




**NEBRASKA DENTAL ASSOCIATION**  
**2023 Display Advertisement Placement Order**

**AD SIZE:**



**CONTACT INFORMATION:**

Company Name \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

**ADVERTISING RATES:**

**Display Ad Rates**

Size	1x 4C	2x 4C	4x 4C
Full	\$625	\$550	\$525
Half	\$350	\$275	\$250
Third	\$275	\$200	\$175
Sixth	\$250	\$125	\$100

**4 ISSUES TO RUN IN:**

- January/February/March (mailed to members)
- April/May/June (emailed to members)
- July/August/September (mailed to members)
- October/November/December (emailed to members)

**ART:**

Electronic file or camera-ready art accepted. Electronic files may be submitted via e-mail or on a disk. The NDA currently accepts the following electronic file types: Quark Express, Microsoft Word, and Adobe Acrobat (PDF). When creating PDF files, please embed all fonts and graphics. When possible, please convert all Microsoft Office or word processing documents into pdf files. A printout must accompany all electronic files. The advertiser is responsible for the quality of the ad submitted.

**TERMS:**

- Cancellations will not be accepted after the 25<sup>th</sup> of the month prior to scheduled publication date.
- All copy is subject to the approval of the Nebraska Dental Association. The advertiser herein also agrees to indemnify and defend the NDA from any and all liability for content of advertisements.
- All artwork needs to be in the hands of the NDA by the 10<sup>th</sup> of the month PRIOR to publication.

**Payment Terms:**

Ad Size: \_\_\_\_\_

Ad Rate: \$ \_\_\_\_\_ # of Times: \_\_\_\_\_

Ad Rate x # of Times = \$ \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

(Ads must be paid in full prior to publication. No monthly billings will be sent for display ads)

**Please fax or mail payment to:  
Nebraska Dental Association  
7160 South 29<sup>th</sup> Street, Suite 1  
Lincoln, Nebraska, 68516  
402-476-2641 (FAX)**

**Credit Card Type:**

- VISA
- Mastercard
- Discover
- American Express

Name on Credit Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ (CVN) (3 digit number located on the back of card) \_\_\_\_\_

Billing Address & Zip Code: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

For further information contact:  
Jody Cameron at the Nebraska Dental Association  
7160 South 29<sup>th</sup> Street, Suite 1  
Lincoln, NE. 68516  
402-476-1704 (PHONE) 402-476-2641 (FAX)  
jody@allophone.com (EMAIL) / [www.nedental.org](http://www.nedental.org) (WEBSITE)